

# EDUCATION INTELLIGENCE



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## Guide to using the Higher Education Student Data mining tool

Using this system, it is possible to access information from 2002/2003 onwards and break the information down by year, by country of domicile and by 19 additional fields. For more information on the definitions of these fields, please download the data definitions.

This guide will guide you through the 5 basic steps to extract the information on student profile you require via your customised query and will show you various functions you can perform with the tool.

### Five steps to customise your own query

#### Step 1: Choose year (s)

Choose the academic year(s) of your interest from the drop-down list or click “Select all” to select all years.

#### Step 2: Country of domicile

Choose the country of your interest from the drop-down list or click “Select all” to select all countries.

You can also type in the country name in the space provided and the system will match your input and auto-select the country for you.

If you do not enter any values in this step, by default the system will generate resulted figures for all countries in total

### Step 3: Choose fields and select values

#### 3 CHOOSE FIELDS AND SELECT VALUES

Click on the field names to open the drop-down list or check the checkbox to select all.

|  |   |   |
|--|---|---|
| <input type="checkbox"/> Institution ?                         | <input type="checkbox"/> Principal subject ?            | <input type="checkbox"/> Subject area ?       |
| <input checked="" type="checkbox"/> Level of study ?           | <input type="checkbox"/> Mode of study ?                | <input type="checkbox"/> Year of course ?     |
| <input type="checkbox"/> Location of study ?                   | <input type="checkbox"/> Course aim ?                   | <input type="checkbox"/> Nationality ?        |
| <input type="checkbox"/> Incoming/Visiting exchange students ? | <input type="checkbox"/> Region of institution ?        | <input type="checkbox"/> Age ?                |
| <input type="checkbox"/> Gender ?                              | <input type="checkbox"/> Major source of tuition fees ? | <input type="checkbox"/> Fee eligibility ?    |
| <input type="checkbox"/> Institution group ?                   | <input type="checkbox"/> PG / UG Marker ?               | <input type="checkbox"/> EU / Non-EU marker ? |
| <input type="checkbox"/> First year marker ?                   |   |   |

Click on the field name to open the drop-down list for the selected field.

You can click on the question marks next to each field name to view more what the particular field tells

Then choose the values or options by checking the checkbox in the drop-down list

You can also check the checkbox next to the field name to select all values or options in that field.

The fields and values you choose in this step will be applied to filter the result for your query

### Step 4: Customise your table & chart – Select primary category (x-axis)

#### 4 CUSTOMISE YOUR TABLE & CHART - SELECT PRIMARY CATEGORY (X-AXIS)

- Country of Domicile
- Course aim
- PG / UG Marker
- First year marker
- Academic year

All of your selected field(s) in step 3 will be shown here, you can select one of these fields to be your primary category i.e. the primary column in your table and the x-axis in your chart.

The field chosen in this step will be used as x-axis in the chart and the primary column in the table thus the data orientation can be totally controlled by users.


If you do not choose any fields, the fields with the most number of options will be used as x-axis in chart and primary column in table by default.

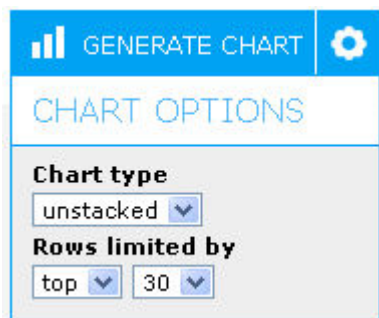
## Step 5: Get your report



You can choose from 3 different formats to present the information extracted from your own query.

Simply click on the 3 buttons to get a report in the corresponding formats

If you would like to generate chart, you may need to click  to open the chart option for you to format your chart.



If the resulting chart contains a lot of rows, the system will only allow a maximum of 30 rows and the chart will be sorted in descending order.

## Example: Generate table

This example shows how the tool can be used to obtain an idea of the most popular subjects for undergraduate students from Singapore in 2011-12:

1. Select the academic year 2011-2012.
2. Select Singapore from the list of countries.
3. Click on the 'PG / UG Marker' box and then select "undergraduate" as option. It acts as a marker to filter only undergraduate students.

4. Check the checkbox next to Principal subject to select all Principal subject

### 1 CHOOSE YEAR(S)

  Select all

### 2 COUNTRY OF DOMICILE

  Select all  
Choose from the drop-down list or type in the space provided.

### 3 CHOOSE FIELDS AND SELECT VALUES

Click on the field names to open the drop-down list or check the checkbox to select all.

|  |   |   |
|--|---|---|
| <input type="checkbox"/> Institution ?                         | <input checked="" type="checkbox"/> Principal subject ? | <input type="checkbox"/> Subject area ?       |
| <input type="checkbox"/> Level of study ?                      | <input type="checkbox"/> Mode of study ?                | <input type="checkbox"/> Year of course ?     |
| <input type="checkbox"/> Location of study ?                   | <input type="checkbox"/> Course aim ?                   | <input type="checkbox"/> Nationality ?        |
| <input type="checkbox"/> Incoming/Visiting exchange students ? | <input type="checkbox"/> Region of institution ?        | <input type="checkbox"/> Age ?                |
| <input type="checkbox"/> Gender ?                              | <input type="checkbox"/> Major source of tuition fees ? | <input type="checkbox"/> Fee eligibility ?    |
| <input type="checkbox"/> Institution group ?                   | <input checked="" type="checkbox"/> PG / UG Marker ?    | <input type="checkbox"/> EU / Non-EU marker ? |
| <input type="checkbox"/> First year marker ?                   |   |   |

5. Choose “Principal subject” as the primary category.

6. Review your query in the query summary

### 4 CUSTOMISE YOUR TABLE & CHART - SELECT PRIMARY CATEGORY (X-AXIS)

Country of Domicile  
 Principal subject  
 PG / UG Marker  
 Academic year

### QUERY SUMMARY

[Clear all selections](#)

Year(s)  
2011/12

Country of domiciles  
Singapore

Fields and values  
Principal subject: All  
PG / UG Marker: Undergraduate


- Click “Generate table” to obtain the result.

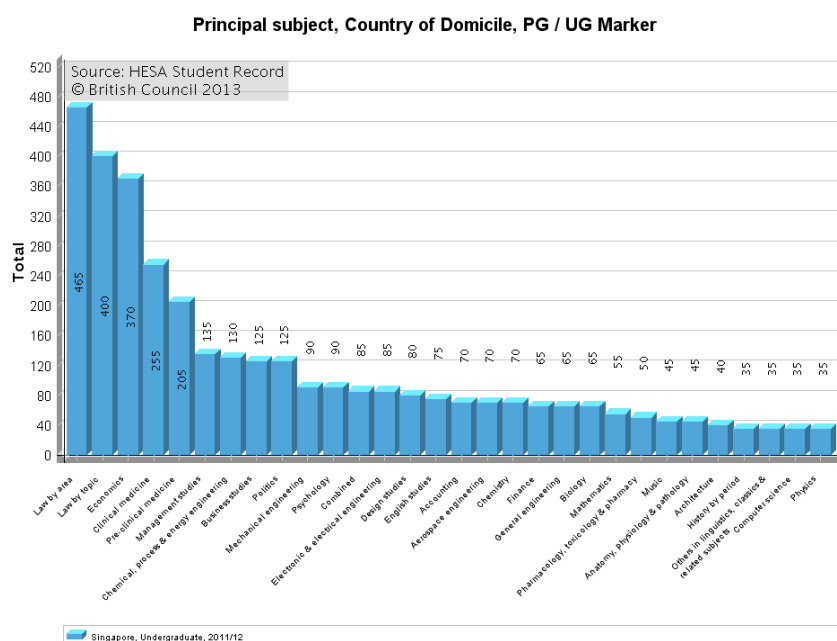
| Principal subject   | Singapore Undergraduate 2011/12 |
|---|---------------------------------|
| Pre-clinical medicine                                       | 205                             |
| Pre-clinical dentistry                                      | 10                              |
| Clinical medicine   | 255                             |
| Clinical dentistry  | 10                              |
| Broadly-based programmes within subjects allied to medicine | 10                              |
| Anatomy, physiology & pathology                             | 45                              |
| Pharmacology, toxicology & pharmacy                         | 50                              |
| Complementary medicine                                      | 10                              |
| Nutrition   | 5                               |
| Ophthalmics   | 0                               |
| Aural & oral sciences                                       | 15                              |
| Nursing   | 10                              |
| Medical technology  | 0                               |

- You can sort the table by alphabetical order of “Principal subject” or number of undergraduate students from Singapore studying the corresponding subjects by clicking on the relevant cell in the header row.

## Example: Generate Chart

Using the same query in the above example,

- Click  to open the chart option and select the maximum rows will be shown in the chart.
- Click “Generate Chart” to obtain the chart.



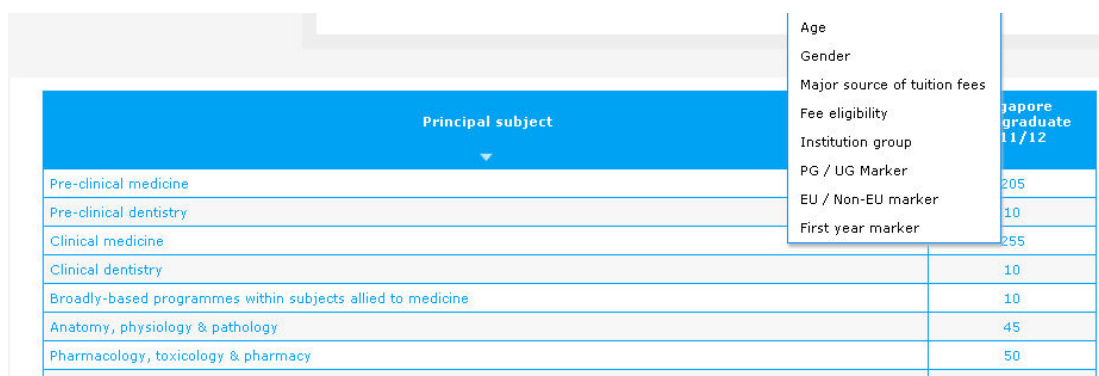
- You can right click on the chart and select “Save as” to save the chart as image file in your computer.

## Example: Drill-down feature

From the table of numbers generated earlier in this example, it is possible to drill-down into the data which have been generated to find out more specific information.

For example, to find out the major sources of tuition fees for those undergraduate students from Singapore studying Clinical Medicine in the UK in 2011/12:

1. Click on the relevant value (255) to open a box containing a number of fields
2. Click on “Major source of tuition fees” to further drill down



The screenshot shows a table with a dropdown menu open over the value 255. The table has two columns: 'Principal subject' and a numerical column. The dropdown menu lists several categories: Age, Gender, Major source of tuition fees, Fee eligibility, Institution group, PG / UG Marker, EU / Non-EU marker, and First year marker. The table data is as follows:

| Principal subject   |     |
|---|-----|
| Pre-clinical medicine                                       | 205 |
| Pre-clinical dentistry                                      | 10  |
| Clinical medicine   | 255 |
| Clinical dentistry  | 10  |
| Broadly-based programmes within subjects allied to medicine | 10  |
| Anatomy, physiology & pathology                             | 45  |
| Pharmacology, toxicology & pharmacy                         | 50  |

3. This will generate another table containing required information

## Rounding of data

You may notice that many of the numbers do not appear to add up (for example a column of numbers may read 0+0+0+0=10). This is due to the fact that when publishing these data we have to comply with the data protection act and round the numbers to the nearest five.

For further details on the rounding strategy employed, see the data definitions.

## Data collection methodology

Currently, the query system contains statistics provided by HESA for the academic years 2002/2003 onwards. Please note that due to a change in HESA's data collection methodology, the data contained in the query system are not comparable with data we have published before 2002.

Please explore this user-friendly data-mining system. All feedback is welcomed; send your comments to the Education Intelligence Support Helpdesk at [EI.Support@britishcouncil.org.hk](mailto:EI.Support@britishcouncil.org.hk).

**END**